

NYSPS CORPORATE MEMBERS AND EXHIBITORS 2015

Dear Members and Guests,

We are pleased to present to you our 2015 Corporate Members and Exhibitors. We recognize that your clinical practice occupies your time at the office. It is at the NYSPS Annual Meeting and Scientific Sessions that you have time to not only learn about the topics presented in the educational program, but also network with colleagues and investigate the products, pharmaceuticals, devices, technologies and services available to care for your patients, your practice, and you! We encourage you to take the time to meet our supporters and discover what is available to you.

We are pleased to acknowledge the support of Halyard Health and Universal Imaging for the Inaugural Cadaver Workshop on Friday. The donation of supplies for the workshop helps us keep admission fees affordable.

In addition, we hope that you will enjoy our Corporate Member Showcases this weekend. We are fortunate to have the support of the following companies who will present the following topics:

Friday 12:30 p.m. – Astor Ballroom with Platinum Corporate Member Kaleo

When Seconds Count, Will Your Patients Be Ready?

Starting the Conversation About Opioid Overdose

Charles E. Argoff MD and Christopher Gharibo MD

(Lunch provided by the Society to all Attendees – no CME provided)

Saturday 8:00 a.m. – Astor Ballroom with Silver Corporate Member Xenoport

Horizant, a Prodrug of Gabapentin for PHN

Romanth Waghmarae MD

(Breakfast provided by the Society to all Attendees – no CME provided)

Saturday 12:30 p.m. – Astor Ballroom with Platinum Corporate Member Depomed

Understanding and Addressing PHN and BTP

Charles E. Argoff MD and Alex Moroz MD

(Lunch provided by the Society to all Attendees – no CME provided)

Saturday 4:45 p.m. Soho Complex with Silver Corporate Member Insys Therapeutics

Advancements in the Treatment of Breakthrough Pain in Cancer Patients

Alexander Weingarten MD

Sunday 8:00 a.m.– Marquis Ballroom with Platinum Corporate Member

Advanced Clinical Laboratory Services

Creating a POL - How to Implement a Medical Laboratory in a Physician's Office

with Leon Reyfman MD and Jason Labonte, Lab Specialist

(Breakfast provided by the Society to all Attendees – no CME provided)

**THE ABOVE SHOWCASES ARE PRESENTED BY INDUSTRY
THE SOCIETY DOES NOT ENDORSE OR CONTROL CONTENT AND NO CME IS PROVIDED**

PLATINUM CORPORATE MEMBER

GRALISE is indicated for the management of postherpetic neuralgia (PHN).
When your PHN patients face challenges by Night and Day

GRALISE THE NIGHT & RELEASE THE DAY



NIGHTTIME

DAYTIME



► Once-daily GRALISE delivers 24-hour pain control, Night and Day¹

- At night, when pain is at its worst¹
- GRALISE is taken with the evening meal
- Side effects that are transient¹
- Dizziness (10.9%) and somnolence (4.5%) were the most common side effects, and declined during the 2-week titration period to reach sustained low levels thereafter
- In clinical trials, 9.7% of GRALISE patients discontinued prematurely due to adverse reactions versus 6.9% for placebo¹



Elderly patients experienced consistent results by Night and Day - even those over 75³

- Dosage adjustment of GRALISE is necessary in patients with impaired renal function. GRALISE should not be administered in patients with creatinine clearance <30 mL/min or in patients undergoing hemodialysis. Reductions in GRALISE dose should be made in patients with age-related compromised renal function.

Indication and Usage GRALISE is indicated for the management of postherpetic neuralgia (PHN). GRALISE is not interchangeable with other gabapentin products because of differing pharmacokinetic profiles that affect the frequency of administration.

Important Safety Information Antiepileptic drugs, including gabapentin, the active ingredient of GRALISE, increase the risk of suicidal thoughts or behavior. Increased seizure frequency may occur in patients with seizure disorders if GRALISE is rapidly discontinued. Withdraw GRALISE gradually over a minimum of 1 week. The most common adverse reaction to GRALISE (>5% and twice placebo) is dizziness.

Please see adjacent page for Brief Summary of Prescribing Information. Full Prescribing Information and Medication Guide are available at GRALISE.com.

References: 1. Argoff CE, Chen C, Cowles VE. Clinical development of a once-daily gastroretentive formulation of gabapentin for treatment of postherpetic neuralgia: an overview. *Expert Opin Drug Deliv.* 2012;9:1147-1160. 2. Data on file, 2013. Depomed Inc. 3. Gupta A, Li S. Safety and efficacy of once-daily gastroretentive gabapentin in patients with postherpetic neuralgia aged 75 years and over. *Drugs Aging.* 2013;30:999-1008. 4. GRALISE [prescribing information]. Newark, CA: Depomed Inc.; December 2012.

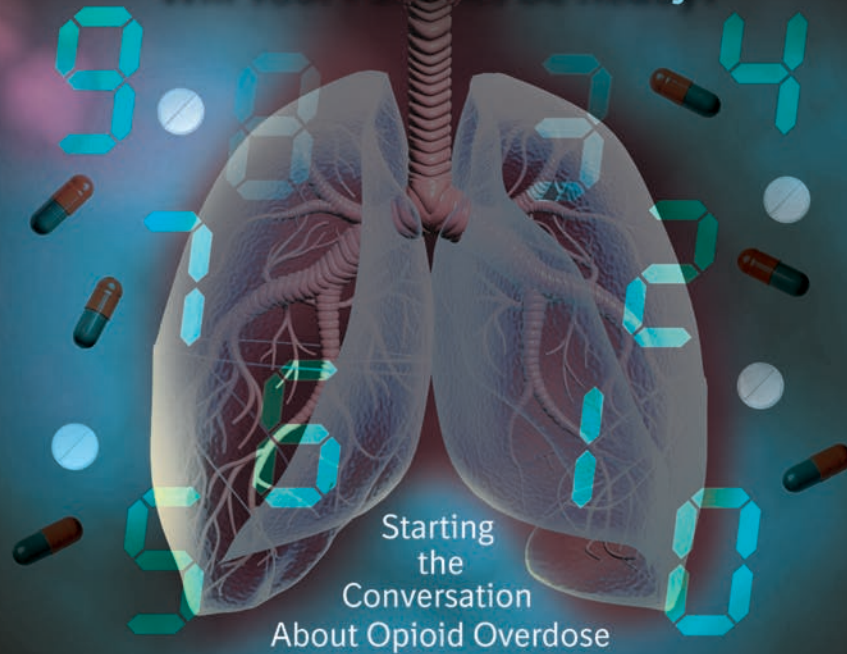
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Gralise[®]
(gabapentin) tablets
FOR NIGHT & DAY

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A lunch Corporate Member Showcase held during the New York State Pain Society (NYSPPS)
Annual Meeting and Scientific Sessions

When Seconds Count Will Your Patients Be Ready?



Starting
the
Conversation
About Opioid Overdose

Prescription opioid deaths have reached epidemic levels in the past decade, a large proportion of which are unintentional overdoses that result in life-threatening opioid-induced respiratory depression (OIRD) in patients prescribed opioids for chronic pain. Please join us for a Corporate Member Showcase where we will describe the prevalence of opioid overdose in the United States and help providers to identify the spectrum of at-risk patients. Guidance will be provided on how to prescribe naloxone in clinical practice to help reduce morbidity and mortality by reversing life-threatening OIRD. Also learn how to communicate with at-risk patients about life-threatening OIRD in a positive, safety-focused manner which may help reduce patients' perception of stigma and foster trust.

Friday, June 5, 2015

12:30 PM to 1:30 PM

Astor Ballroom
The New York Marriott Marquis Hotel
New York, New York

Supported by an educational
grant from kaleo, Inc.

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The NYSPPS will provide lunch for all attendees from 12:15 PM

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COOLIEF
Cooled Radiofrequency Treatment

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INS-15-1279 May 2015

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- Drug free
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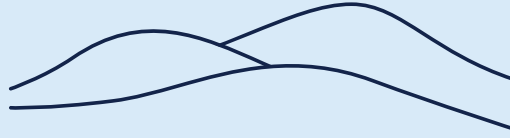
- National Institutes of Health (NIH)
- National Space Biomedical Research Institute (NSBRI)
- Department of Defense (DOD)

¹Best T et al. Wearable, long duration ultrasound therapy for the treatment of persistent tendonitis. In preparation.
²Ortiz R et al. Sustained acoustic medicine: A novel therapeutic modality for sustained deep tissue heating and accelerating tendon recovery. World Confederation for Physical Therapy, 2015 Conference



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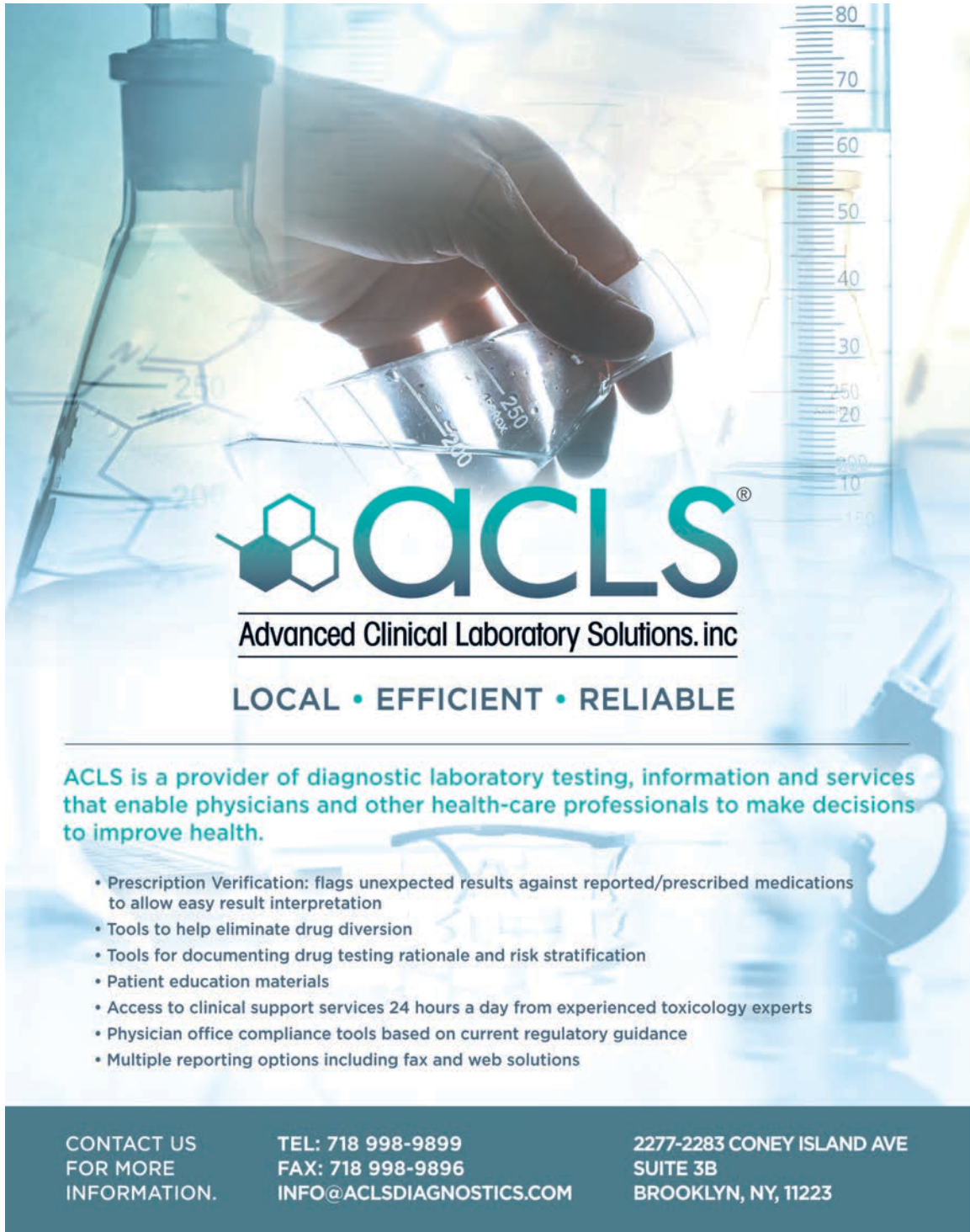
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